



FBT Gibbons Partner Matthew Clark Recognized as 2026 Rising Star by INTA

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The International Trademark Association (INTA) has recognized [Matthew Clark](#) as a 2026 Rising Star, a distinction that recognizes emerging leaders in the intellectual property profession who have demonstrated a strong commitment to advancing the IP community through substantive experience or dynamic professional contributions, including speaking, writing, and active involvement within the association and the community.

Clark concentrates his practice on trademark, copyright, entertainment, and internet law, regularly advising clients on the development and enforcement of global brand strategies. He has extensive experience with domestic and international trademark clearance, prosecution, licensing, enforcement, and litigation, including representation before the Trademark Trial and Appeal Board. Clark also counsels clients on a wide range of copyright and digital media matters, including advertising, social media, websites, and emerging technologies, and negotiates and drafts complex commercial and creative agreements across entertainment, apparel, food and beverage, and sports industries. He has served on several INTA committees throughout the years, including the Unreal Campaign where he provided presentations to high school students on the dangers of Counterfeit goods. His intellectual property practice and active engagement with evolving brand and content issues reflect the substantive knowledge and professional contributions recognized by INTA's Rising Star program.

[See the full list of INTA's 2026 rising stars.](#)

At FBT Gibbons, we understand that intellectual property is often a company's most valuable asset. Our full-service intellectual property team advises clients on all aspects of protecting, managing, and commercializing IP—from patents and trade secrets to trademarks, copyrights, advertising, and emerging technology—helping them develop and execute strategies that align with their business

objectives while managing risk across markets and industries.

About FBT Gibbons

FBT Gibbons LLP is a national law firm focused on serving companies operating and investing in the middle market. With nearly 800 lawyers across 25 offices, the firm is positioned to support clients ranging from large multinationals to mid-sized businesses and growth-oriented startups across the United States. FBT Gibbons provides legal counsel enriched with valuable business and market context, particularly in corporate, litigation, and regulatory matters within the energy, finance, life sciences, and manufacturing sectors. The firm is committed to delivering excellent service to its clients, colleagues, and the communities in which it operates.

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