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At the Intersection of Manufacturing and Technology

Frost Brown Todd attorneys [Gene Price](#) and [Mason Clutter](#) led an engaging discussion, titled *At the Intersection of Manufacturing and Technology*, exploring how emerging technologies are transforming the manufacturing industry and the critical privacy and cybersecurity implications that follow.

Drawing on their experience in cybersecurity and privacy law, Price and Clutter examine the rapid rise of smart manufacturing, AI integration, and cloud-based systems, noting both their operational efficiencies and increased risk exposure. They outline key challenges such as legacy system vulnerabilities, insider threats, and evolving state and international privacy regulations.

The webinar also covers the legal landscape shaping manufacturers' compliance obligations, from the EU's General Data Protection Regulation (GDPR) and California's California Consumer Privacy Act (CCPA) to new state laws like Maryland's Data Privacy Act. Price and Clutter emphasize proactive governance, vendor due diligence, and privacy-by-design strategies to mitigate risks and strengthen resilience.

[Download Video Transcript](#)

Manufacturing Week 2025

This presentation was part of [FBT Manufacturing Week](#), an annual webinar series focused on emerging trends and legal developments in areas critical to the industry going forward. Click below to stream one or all of our 2025 sessions.

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