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Frost Brown Todd Advises Garage Beer on IP Strategy Amid Explosive Growth

Frost Brown Todd (FBT) is advising Garage Beer, a rapidly emerging brand in the light beer category, on a range of intellectual property (IP) matters, including trademark clearance and registration, trademark acquisition, IP counseling, and copyright. As part of its work, FBT has helped Garage Beer acquire several key trademarks to strengthen and expand its brand portfolio. The company recently reached a valuation of approximately \$200 million following a successful funding round, defying broader industry trends of declining beer sales. FBT's strategic guidance has positioned Garage Beer to scale confidently while protecting its brand assets in a highly competitive market.

The FBT team working on these matters is led by [Vance VanDrake](#) and [Zach Bahorik](#), and includes [Sam Quimby](#), [Rachael Taylor](#), and [Andrew Hilton](#).

FBT's [venture team](#) represents startups and investors across the full spectrum of the investment lifecycle — from negotiating formation documents and fundraising agreements to structuring funds and exit transactions.

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