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Frost Brown Todd Shortlisted for Two 2025 American Lawyer Industry Awards

Frost Brown Todd (FBT) has been selected as a finalist for *The American Lawyer's* Industry Awards in two categories: Best Business Team and Best Use of Technology.

[The American Lawyer Industry Awards](#) recognize outstanding achievements and contributions made by individuals, law firms, and legal departments across various practice areas and specialties. The winners will be announced at an awards ceremony on Nov. 13.

Best Business Team

For the second time in three years, FBT's Data & Innovation team is shortlisted for the "Best Business Team" award, which recognizes business teams that have made a transformative impact on their firm's operations and client service. Led by Chief Data & Innovation Officer [Cindy Bare](#), the team launched several groundbreaking initiatives — including the GenAI-powered Company360 (Co360) app, which automates company and competitive intelligence research reports in minutes — and the FBT Amazing Race, which streamlined data collection, enhanced business development, and fostered cross-functional collaboration. In just three years, the team has redefined how FBT leverages data and technology to deliver exceptional legal service.

Best Use of Technology

The firm is also a finalist for the "Best Use of Technology" award for its custom-built, GenAI-powered client-matching algorithm. The tool empowers FBT's Data & Innovation team, business professionals, and attorneys to quickly identify client entities to effectively clear conflicts, assess risk, engage prospects, and enhance client service. With a user-friendly interface and seamless integration into the firm's data lake, the platform has matched over

1.6 million entities and enabled real-time insights that save days of manual work.

FBT's Commitment to Data and Innovation

FBT's focus on data-driven initiatives and practice technology has been a cornerstone of its growth and service strategy. Collaborating with firm lawyers, our Data & Innovation team has earned significant recognitions, including being named a "Highly Commended" finalist in the [Financial Times' Innovative Lawyers North America 2024](#) awards in the "Innovation in Digitizing Legal Practice" category, as well as receiving the [2025 Legalweek Leaders in Tech Law](#) award for "Innovations in Knowledge Management."

About Frost Brown Todd

Frost Brown Todd is a national law firm serving some of America's top corporations and emerging companies. With attorneys regularly identified by clients, peers and industry organizations as leaders in their practice areas, the firm advises and protects clients in business transactions and litigation in many industries, including financial services, manufacturing, real estate, construction, technology, energy and health care. The firm's more than 600 attorneys in offices across California, Colorado, Indiana, Kentucky, Ohio, Pennsylvania, Tennessee, Texas, Washington, D.C., and West Virginia provide unparalleled service to meet clients' needs; deliver the insights and solutions available only from a diverse group of professionals; and support the communities in which they operate.

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