



Frost Brown Todd Attorney Eric Lamb Named to 2025 and 2026 IAM Strategy 300 Lists

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Frost Brown Todd (FBT) is pleased to announce that intellectual property (IP) partner [Eric Lamb](#) has received two major recognitions from IAM: inclusion in the 2025 *IAM Strategy 300: The World's Leading IP Strategists* and selection in the 2026 *IAM Strategy 300: Global Leaders*.

Published by IAM, the IAM Strategy 300 identifies individuals leading the way in the development and implementation of strategies that maximize the value of IP portfolios. The guide lists practitioners from organizations ranging from service providers and corporations to research institutions and universities. Individuals must be nominated by at least three people from outside their organizations and must also pass a rigorous vetting process that includes extensive research and interviews with senior members of the global IP community. All individuals who are selected are featured in the IAM Strategy 300 at no cost. It is not possible to buy a place in the guide.

Lamb's practice focuses on protecting, enforcing and defending IP rights for publicly traded and privately held companies across industries, with a particular emphasis on manufacturing. Though based in the firm's Indianapolis office, his practice is global. He frequently works with U.S.-based clients looking to safeguard their IP rights internationally and serves as U.S. trademark counsel for foreign companies. His experience encompasses all aspects of global branding strategy, international trademark portfolio management, clearance, application drafting, prosecution, due diligence, dispute resolution, coexistence agreements, cease and desist, litigation, opposition, and cancellation actions.

With over 50 professionals, Frost Brown Todd's full-service intellectual property group assists clients in developing targeted and practical strategies for protecting and profiting from their IP assets. The group includes experts in every facet of intellectual

property, including patents, trade secrets, trademarks, copyrights, and advertising. The team features registered patent practitioners with diverse technical backgrounds, several of whom hold advanced degrees.

About Frost Brown Todd

Frost Brown Todd is a national law firm serving some of America's top corporations and emerging companies. With attorneys regularly identified by clients, peers and industry organizations as leaders in their practice areas, the firm advises and protects clients in business transactions and litigation in many industries, including financial services, manufacturing, real estate, construction, technology, energy and health care. The firm's more than 600 attorneys in offices across California, Colorado, Indiana, Kentucky, Ohio, Pennsylvania, Tennessee, Texas, Washington, D.C., and West Virginia provide unparalleled service to meet clients' needs; deliver the insights and solutions available only from a diverse group of professionals; and support the communities in which they operate. To learn more, visit www.fbtgibbons.com.

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