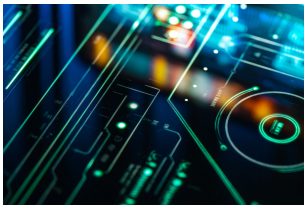

Frost Brown Todd's Client-Focused Data Program Earns National Recognition

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Categories:

Press Releases
Recognition

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Finalist for The American Lawyer's Industry Award in "Best Business Team" Category

The Frost Brown Todd (FBT) Data and Innovation Team is a finalist for the "Best Business Team" in The American Lawyer's 2023 Industry Awards. This honor celebrates the firm's remarkable transformation through data-driven initiatives and its commitment to enhancing the client experience.

"Frost Brown Todd's relentless pursuit of data and innovation is centered on providing unparalleled value to our clients," said FBT Chairman Robert Sartin. "Our commitment to leveraging data and technology empowers us to deliver exceptional legal services and cultivate lasting partnerships with our diverse clientele."

FBT is one of the first AmLaw 200 firms to embrace the power of data to truly understand the business needs of its clients. Last year, the firm appointed Cindy Bare as Chief Data and Innovation Officer to leverage her two decades of experience in legal technology and knowledge management. In just 14 months, FBT's new team consolidated firm data into a cloud data lake, implemented powerful visual reporting tools, and populated an experience database. The team's initiatives enable data-driven decisions and enhance the firm's ability to deliver industry-focused solutions in manufacturing, finance, technology, health care and energy.

The Data and Innovation team has a unique blend of skills including data science and analytics, technology, research, and legal project management. FBT is one of only seven firms included in the "Best Business Team" category and will be honored alongside the other finalists in a ceremony later in the year.

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