# In a League of Its Own: The Business of Cannabis & Sports | Webinar

This webinar explores the many connections between the world of sports and legal cannabis. Stream the recording below to learn about the evolution and current state of cannabis law, including product labeling and advertising regulations, as well as emerging opportunities for the sports and cannabis industries to collaborate and how such ventures can be monetized.

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**Categories:**

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## Panelists

### Corey Barnette | Founder and Chief Executive Officer | KINFOLK

Corey Barnette is the CEO and founder of KINFOLK, a medical cannabis dispensary based in Washington, D.C. that is dedicated to serving individuals seeking cannabis as a therapy. Corey first entered the cannabis space in 2008, helping to establish and run two dispensaries in San Diego with a combined membership of 12,000 patients. He also owns one of the first licensed cultivation centers in the D.C. area.


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**Lori Burgess | Chief Operating Officer | Beasley Esports**

Lori Burgess is responsible for creating, implementing, and managing the strategic direction of Beasley Media Group's esports properties. She oversees the Houston Outlaws of the Overwatch League, Team AXLE-R8 in the North American Rocket League Championship Series, and the esports/gaming content brands CheckpointXP and CheckpointXP On Campus. Lori also has more than 25 years of experience leading iconic media properties like Seventeen Magazine, Elle, and The Hollywood Reporter.

**Brian Michael Cooper | Houston Member | Frost Brown Todd**

Brian Michael Cooper is a member of Frost Brown Todd specializing in M&A and venture capital transactions. His extensive sports industry experience includes serving as president of two pro sports teams, most recently the XFL Houston Roughnecks. Brian's sports transactional practice has included the negotiation of player and coach contracts, marketing and licensing agreements, content distribution agreements, and arena, stadium, and facility leases.

**Andrea Hope Steel | Houston Member | Frost Brown Todd**

Andrea Steel has deep knowledge and experience with cannabis law, having represented clients across the cannabis supply chain spectrum, from cultivators and retailers to testing labs and more. She advises on regulatory compliance, hemp/medical marijuana licensing, cannabis-related business issues, product labeling/marketing, policy-making, and real estate issues.

**Rodney Wallace | Founder | Rewind by Rodney Wallace**

Born in Costa Rica, Rodney Wallace is a former professional soccer player, motivational speaker, and entrepreneur who launched the CBD products company Rewind, which has been featured in Forbes, Essence, Green Entrepreneur, and more. As an athlete, Rodney was a NCAA Champion, MLS Cup Champion, and Costa Rican National Team Player. He has appeared on Fox Sports, CBS, and ESPN.

## Moderator

**Nate Griffin | Sports Anchor | FOX 26 Morning News**


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Nate Griffin, a familiar name in Houston sports, proudly serves as morning sports analyst and anchor for KRIV, Fox 26 TV. Before landing his current position, Nate covered professional, college and high school sports in Houston and surrounding areas for more than 25 years in radio, television, and on digital platforms. He also served as radio analyst for the XFL's Houston Roughnecks on ESPN 97.5.

## Welcome Remarks

**Hannah Johannes | Houston Associate | Frost Brown Todd**

Hannah focuses on general corporate counseling, business combinations, corporate governance matters, venture capital, and mergers & acquisitions. Hannah advises clients across a broad spectrum of industries, including sports & entertainment, health care, private equity, and startups & emerging businesses. Hannah is currently chair-elect of the Houston Bar Association's Sports & Entertainment Law section.


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