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Proposition 24's Impact: CCPA v. CPRA Comparison

With the passing of Proposition 24 in California, privacy rights are being amended again to close what some are calling loopholes in the current California Consumer Privacy Act (CCPA) and give way to the new California Privacy Rights Act (CPRA) that will become effective on January 1, 2023.

Our [Privacy and Data Security Team](#) developed the following table to provide an overview of the similarities and differences between the CCPA and CPRA. If you need assistance to start preparing to comply with the new requirements, please reach out to a member of our team.

CCPA v. CPRA Comparison Chart

[Click here to print or view a pdf of the chart.](#)

CATEGORY	TOPIC
SCOPE	Special protection of minors
	B2B and employee data
	Restrictions on Sensitive Data
CONSUMER RIGHTS	Right to know (information collected about consumer)
	Right to access
	Right to rectify
	Right to delete
	Right to restrict processing
	Right to data portability
	Right to object to processing
	Right to limit use of sensitive personal information (i.e. biometric, genetic, health, financial, etc.)
	Right to reject automated decision making and profiling
	Browse with no pop-ups or sale of personal information
	Right not to be discriminated
BUSINESS OBLIGATIONS	Privacy policy disclosure
	Data protection by design and default
	Written contracts with Processors/Service Providers/Other Parties
	Maintain records of processing activities
	Respond to rights requests
	Opt-out links ³
	Implement reasonable security measures
	Security breach notification
	Data Protection Impact Analysis
	Data protection officer
	Storage limitation and data minimization requirements
	Adhere to the rules of cross-border data
ENFORCEMENT	Dedicated data privacy protection agency
	Penalties (civil fines)

1. B2B and employee information exempted until January 1, 2022.
2. B2B and employee information exempted until January 1, 2023.
3. CCPA requires a “Do not sell my information” link. CPRA requires a “Do not sell or share my personal information” link and a “Limit the use of my Sensitive Personal Information” link.

For questions and assistance regarding this topic, please feel free to contact any member of our [Privacy and Data Security Team](#).

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