Where Can Drones Do Some Good (and Gain Community Acceptance)?

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Publications

If holiday gift sales are any indication, people are intrigued by drones. But when you talk about flying them somewhere other than the backyard or over a remote field, questions emerge. Will a drone with a camera video my house? Will it crash into someone? How can we make sure some hobbyist with a drone won't fly it into the path of a passenger airplane? Those concerns and fears are legitimate, but should not prevent drone use. Perhaps one sector can help.

In the twenty years following the Wright Brothers' flight at Kitty Hawk, non-military aviation was largely a novelty. Civilian pilots of that era earned money by performing for crowds or competing in aircraft races. But when the U.S. Postal Service realized how this relatively new technology could help deliver the mail, things began to change. When average citizens began seeing the benefit to them from aircraft, the novelty and fear began to abate. Then a relatively unknown a former postal pilot by the name of Lindbergh became a worldwide phenomenon by flying non-stop from New York to Paris. The rest is history.

To read the full article: Where Can Drones Do Some Good (and Gain Community Acceptance)?

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