



Beth Schneider Naylor receives prestigious global Client Choice Award

Feb 26, 2015

Categories:

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Frost Brown Todd is pleased to announce that Cincinnati Member Beth Schneider Naylor is the winner of the 2015 “Client Choice Award” for excellence in client care and quality of service. Nominations for the award are accepted from clients only and supported by additional client interviews looking for outside counsel who add exceptional value to the client’s business, above and beyond what’s provided by other attorneys in the market. Naylor was selected for the award from more than 2,500 submitted nominations worldwide.

“I am humbled by this recognition, and thank my clients whom I have had the honor to partner with over the years to resolve legal issues impacting their businesses,” says Naylor, who formally received the award at the annual gala dinner in London, England, on February 19. Among the comments that her clients provided in the nomination and selection process were: “Beth understands the business implications of decisions, which is extremely important when obtaining legal advice so the decision is made [looking at] the complete picture.” Another client commented: “Beth keeps up to speed with the ever changing environment; I have heard topics at seminars and then circle back with Beth to obtain further information and guidance and she never fails to deliver.” One client is quoted saying: “While Beth is a very capable litigator, she is an even better resolution maker; for in-house counsel, that is the hallmark of a great legal partner.”

Naylor has almost 30 years of experience. She offers national litigation management and preventive product safety counseling to U.S. and foreign manufacturers and distributors in a range of industries. She works with clients to strategically manage product-related risk, claims and litigation, using the client’s business objectives as guide. Naylor has served on the governance committee of Frost Brown Todd, who was named one of six “standout law firms in product liability” by the legal news service

provider Law360 in 2010. She has co-chaired the firm's products liability practice group, and founded and co-chaired its Women's Initiative to enhance female lawyers' opportunities to succeed. In 2013, she received the Ohio Glass Ceiling Award and was a finalist for the Athena Award by Cincy Magazine. She is listed in the 2015 edition of *The Best Lawyers in America*®.

Established in 2005, the Client Choice Awards are administered by the International Law Office (ILO), and recognize law firm partners around the world who stand apart for their excellent client service. Nominations for the awards are made solely by corporate in-house counsel who submits reviews of firms and attorneys based on client care and quality of service. The nominations are supported by client interviews with the deciding criteria focusing on outside counsel's ability to add real value to the client's business, above and beyond what's provided by other players in the market. This year, Client Choice recognized 414 winners across 68 jurisdictions worldwide, 187 of whom are attorneys in 37 U.S. states and four Canadian provinces. To view a listing of all 2015 winners, [click here](#).

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