Frost Brown Todd member Kelly L. Frey co-authors new authoritative book on corporate malfeasance

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Press Releases

Nashville Frost Brown Todd member Kelly L. Frey has been recognized as a leader in the field of corporate law by being selected as an author in the recently released book, *Inside the Minds: Representing Officers and Directors Charged with Corporate Malfeasance,* by Aspatore Books, a Thomson Reuters business.

The book is an authoritative insider's perspective on best practices for developing and integrating corporate governance policies and working with corporate leadership confronted with fraud-related charges. Frey's chapter, *"Preventing Corporate Fraud: Promoting Education Efforts in Client Companies,"* focuses on the positive aspects of corporate compliance and how a company can add value through simple fraud detection and prevention practices.

"Statistics show that up to five percent of a company's annual revenue can be siphoned off through fraud. If your company is involved in an instance of corporate malfeasance, it can affect the value of your brand and reduce your capital value," says Frey. "The book is about more than just protecting corporate officers and directors charged with malfeasance – it is about how companies can insulate themselves from the most severe, yet most common, forms of economic fraud."

By evaluating challenges for companies large and small in understanding auditing procedures, the book offers advice on establishing a corporate compliance culture, developing a corporate governance team and representing corporate leaders suspected of wrongdoing. It provides guidance for avoiding common mistakes when evaluating oversight vigilance, establishing training and reviews, and balancing oversight and micromanagement. It also describes effective strategies to avoid indictment of corporate leaders, to protect the individuals' and organizations' reputation and to implement crisis management plans when necessary. Authors in this book include partners from some of the nation's leading law

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firms, a university professor/researcher and a former FBI special agent. The different niches and breadth of perspectives represented enable readers to get inside some of the great legal minds of today, as the authors offer their thoughts around the keys to navigating an increasingly enforced and ever-changing area of law.

The *Inside the Minds* series provides readers with an unprecedented introspective look into the leading minds of the business and legal world. This book can be purchased immediately by calling 1-866-ASPATORE or by visiting the website here.

About Kelly L. Frey

Kelly L. Frey, member at Frost Brown Todd Nashville, is a corporate attorney assisting in business transactions and corporate compliance. Frey represents companies in information technology and intellectual property transactions, including technology licensing, outsourcing, technology law, development agreements, vendor contracts, and due diligence related to technology acquisitions. He also helps technology and financial services companies in creating sustainable, cost-effective, and defensible internal controls to mitigate compliance risks.

Frey is one of fewer than 10 attorneys in private practice to be a fellow in the World Technology Network (selected by more than 1,000 internationally recognized experts and futurists who are current fellows for innovative legal work recognized to be of "the greatest likely long-term significance"), and he is honored to serve as general counsel to the Board of the Ethics and Compliance Officers Association (the trade association for Chief Compliance Officers from the Global 1000).

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