FBT Gibbons Partner Eric Lamb Recognized Among World's Leading IP Strategists in 2026 IAM Strategy 300

Aug 14, 2026

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Eric Lamb

FBT Gibbons Partner Eric Lamb has been named to the 2026 *IAM Strategy 300: The World's Leading IP Strategists*, marking his second consecutive year of recognition in the guide.

Published by IAM, the *Strategy 300* recognizes professionals leading the development and implementation of strategies designed to maximize the value of intellectual property portfolios. Honorees are identified through confidential nominations and extensive research with members of the global IP community. Candidates must receive nominations from at least three individuals outside their own organizations before being considered for inclusion.

Lamb advises publicly traded and privately held companies on protecting, enforcing, and defending intellectual property rights, with particular experience in the manufacturing sector. His practice spans global branding strategy, international trademark portfolio management, clearance and prosecution, due diligence, dispute resolution, litigation, and opposition and cancellation proceedings.

Based in Indianapolis, Lamb regularly works with U.S. companies seeking to protect their intellectual property internationally and serves as U.S. trademark counsel to companies based outside the United States.

About FBT Gibbons

FBT Gibbons LLP is a national law firm focused on serving companies operating and investing in the middle market. With nearly 800 attorneys across 26 offices, the firm supports clients ranging from large multinationals to midsized businesses and growth-oriented startups across the United States. FBT Gibbons provides legal counsel enriched with valuable business and market

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