Beth Freemal

Partner

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Cincinnati, OH 45202

Practice Areas

Real Estate

Commercial Finance

Corporate Law

Family Office Services

Outside General Counsel Services

Bar Memberships

Ohio

Illinois

Beth focuses her practice on serving small to medium-sized private businesses, including family-owned businesses and high-net worth individuals and their family offices as their fractional general counsel and trusted advisor on legal and strategic business matters. She works closely with owners, principals, and leadership teams to protect company assets and personal wealth, support generational succession planning, and align legal strategy with operational and financial goals. With more than two decades of experience, Beth brings a pragmatic, business-first approach grounded in senior in-house leadership and complex transactional work.

Prior to joining FBT Gibbons, Beth served as General Counsel for a national real estate investment company, where she oversaw legal operations, enterprise risk management, contracts, ethics and compliance, political lobbying, and government relations. In this role, she supported a national portfolio of more than 100 downtown parking facilities, 16 off-airport locations, and approximately two million square feet of warehouse space, ensuring governance structures, decision authority, and risk controls were clear, defensible, and aligned with long-term value preservation.

Beth's full-time practice is dedicated to service as a fractional general counsel to private businesses and family enterprises. She counsels clients on corporate governance, entity structuring, employment and HR strategy, procurement and vendor management, and contract development and negotiation, with an emphasis on assisting them in creating practical guardrails that enable confident action while minimizing disruption and unnecessary exposure.

In addition to her general counsel practice, Beth maintains focused sub-practices in real estate and commercial finance. Her real estate work includes negotiating, structuring, drafting, and closing high-value acquisitions and dispositions, as well as AIA design-build construction contracts. In her finance practice, Beth advises clients on commercial and asset-based lending, securitization, and structured finance transactions, working closely with finance teams on budgets, forecasts, and financial covenant compliance to support lender credibility and operational flexibility.

Recognized as an emotionally intelligent and results-driven leader, Beth is valued for her proactive approach, collaborative style, and ability to identify legal risk and formulate and advise on clear, actionable options. Beth is creative, innovative and "get to yes" problem solver that her clients rely on to not only to identify issues, but to help them make informed decisions that protect wealth, preserve value, and support sustainable growth across generations.

Other Info About Beth

Education

Chicago-Kent College of Law, Illinois Institute of Technology, J.D., 1997

Northwestern University, B.S., 1990

Recognition

The Best Lawyers in America® – Corporate Law, 2027; Real Estate Law, 2027

2011 Glass Ceiling Award Recipient, Ohio Women's Conference

Cincinnati YWCA Rising Star-Class of 2004

Professional Affiliations

Cincinnati USA Regional Chambers WE Lead Program-Class 1

Goering Center Membership Committee, 2026-present

Goering Center Leadership Development Institute, 2026

Civic Activities

McAuley High School-Board of Trustees, Member

TimeLine Theatre Company Board of Directors, Member

Major Publications

Author, "What About the Plan?" *Cincinnati Bar Association Report*, April 2009

Author, "The Term Asset-backed Securities Loan Facility and its Role in Easing the Credit Crisis", *Public Law Institute*, May 2009

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