



Alex J. Zurbuch

Partner

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Industries

Finance

Regional & Community
Banks

Practice Areas

Business & Commercial
Litigation

Litigation

Bar Memberships

West Virginia

Alex is a pragmatic counselor and litigator who brings a wide-range of experience to the service of his clients. Alex's practice is focused on corporate litigation, with a particular emphasis on the defense of financial institutions. He represents banks, mortgage lenders, trust departments, portfolio managers, loan servicers, private equity firms, venture capital firms, financial services insurers, and other financial services institutions in state and federal courts and arbitration forums. Alex represents the entities when, among other instances, they face compliance action or litigation under various federal and state statutes, including the West Virginia Consumer Credit and Protection Act (WVCCPA), the Fair Debt Collection Practices Act (FDCPA), the Fair Credit Reporting Act (FCRA), the Truth in Lending Act (TILA), the Real Estate Settlement Procedures Act (RESPA), the Higher Education Act (HEA), among others.

Beyond his financial services work, Alex maintains a substantial general commercial litigation practice, representing clients in real estate litigation, oil and gas litigation, coal litigation, state governmental investigations, non-compete/restrictive covenant litigation, and a wide range of business disputes.

Through his wide-range of experience as a commercial litigator, Alex has developed an expertise in class action and mass action work. He has significant experience in successfully litigating class actions in state and federal court, in addition to matters before West Virginia's Mass Litigation Panel and the Federal Judicial Panel on Multidistrict Litigation.

Alex also has significant appellate experience and resulting successes. He regularly represents clients before the Supreme Court of Appeals of West Virginia, the Intermediate Court of

Appeals of West Virginia, and the United States Court of Appeals for the Fourth Circuit.

Other Info About Alex

Education

West Virginia University College of Law, J.D., 2015

CALI awards: Seminar, Pre-trial Litigation, and Business Transactions and Drafting

Marshall University, B.B.A. Economic, B.B.A. Finance, 2011, *magna cum laude*

Four-year student athlete varsity cross country; member of Conference USA Student Athlete Advisory Committee; four-year recognition on Conference USA Commissioner Honor Roll

Courts

Supreme Court of Appeals of West Virginia

U.S. Court of Appeals for the Fourth Circuit

U.S. District Court for the Northern District of West Virginia

U.S. District Court for the Southern District of West Virginia

U.S. Bankruptcy Court for the Northern District of West Virginia

U.S. Bankruptcy Court for the Southern District of West Virginia

Recognition

The Best Lawyers in America: Ones to Watch®, Commercial Litigation, 2022–2027

West Virginia Super Lawyers Rising Stars®, 2025

Professional Affiliations

Defense Trial Counsel of West Virginia, Chair, Business/Commercial Law and Creditor's Rights Committee

The West Virginia Bar Association – Member

ACA International – Member

National Institute for Trial Advocacy's Trial Skills program, December 2022

Betta Gamma Sigma Honor Society

Civic Activities

Commissioner – City of Charleston Municipal Planning Commission

Tuesday Legal Connect Volunteer – A service provided by Legal Aid of West Virginia and the West Virginia State Bar

Trout Unlimited

Major Publications

Student Contributor, "[From Liability to Viability, A Legal Toolkit to Address Neglected Properties in West Virginia](#)," 2015.

Featured Articles

[Clicking Has Consequences: Fourth Circuit Rules Streaming Service's Arbitration Clause in Website Registration Is Enforceable](#)

[West Virginia Supreme Court: WVCCPA does not apply to Landlord/Tenant Relationships](#)

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