



Jason C. Williams

Partner

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Practice Areas

Corporate Law

Franchise & Distribution

Mergers & Acquisitions

Bar Memberships

Kentucky

Jason, a member of the Executive Committee and on FBT Gibbons' Board of Directors, concentrates his practice in corporate law with an emphasis in franchise law and mergers and acquisitions of public and private companies. Jason leads the firm's Franchise and Distribution practice, a collaborative, cross-disciplinary team that provides legal services and counsel through a deep understanding of the business challenges and opportunities unique to the franchise industry.

Jason has significant experience in the organization and representation of purchasing cooperatives for national restaurant chains. Jason was part of the team that represented the first multi-concept franchise purchasing cooperative and organized the first casual dining purchasing cooperative. Jason has negotiated regional and national supply and distribution arrangements and national carbonated beverage agreements on behalf of clients.

Additionally, Jason also has substantial experience in the refranchise, divestiture and acquisition of franchise outlets. He represents franchisee associations in a broad range of matters including advice and counsel on franchise agreements, issues that affect the relationship between the franchisee community and the franchisor as well as vendors and suppliers of the system. Jason also works with clients in the development and registration of franchise documents and the navigation of state franchise relationship laws.

Jason graduated from the University of Kentucky College of Law in 2003 and Yale University in 2000 where he majored in economics and was a four-year letterman of the varsity basketball team.

Other Info About Jason

Experience

Design, organization and representation of centralized purchasing entities for national restaurant chains.

Drafting and negotiation of supply, distribution, non-disclosure, software purchase and other agreements for an assortment of products and services.

Mergers, acquisitions and divestitures of public and private corporations, partnerships, limited liability companies and other entities.

Advising clients concerning entity formation, corporate restructuring and stock and asset purchase arrangements.

Representation of various governing entities and boards of directors concerning corporate governance, fiduciary duties and general business advice and planning.

Representation of franchisee associations in connection with general formation and operational matters including the preparation of articles of incorporation and bylaws, franchise systems advertising and marketing policies, and franchise dispute resolution.

Education

University of Kentucky College of Law, J.D., 2003

Yale University, B.A., Economics, 2000

Recognition

The Best Lawyers in America®, Mergers and Acquisitions, 2023–2027; International Mergers and Acquisitions, 2024–2027; Corporate, 2026–2027; Franchise Law, 2027

Leadership Council on Legal Diversity, Fellow, 2015

Kentucky Super Lawyers®

Recognized by Business First of Louisville as Member of the Top Forty Under 40 Class of 2012

Recipient of the 2011 University of Kentucky College of Law Alumni
Young Professional Award

Who's Who in Black Louisville

Civic Activities

Louisville/Jefferson County Metropolitan Sewer District – Board of
Directors

Lincoln Foundation – Board of Trustees

Yale University Alumni Schools Committee, Member and Certified
Local Interviewer

Whitney M. YOUNG Scholars Program, Alumni/Mentor

Louisville Central Magnet Career Academy, Mentor

Firm Committees

Executive Committee, Member

Diversity, Equity, Inclusion & Belonging Committee, former Member

Compensation Committee, former Member

Recruiting Committee, former Member

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