

Jared M. Tully

Partner

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Industries

Finance

Blockchain

Manufacturing

Mobility

Regional & Community Banks

Technology

Practice Areas

Appellate

Antitrust & Trade Regulation

Bankruptcy & Restructuring

Business & Commercial Litigation

Corporate Law

Data, Digital Assets & Technology

Digital Assets

Litigation

Outside General Counsel Services

Bar Memberships

West Virginia

Pennsylvania

Jared Tully is a nationally recognized commercial litigator who represents financial institutions, creditors, and businesses in complex disputes across state and federal courts. He concentrates his practice on commercial litigation, banking and finance litigation, and bankruptcy and insolvency matters, with particular depth defending institutional lenders in high-stakes proceedings. Ranked by *Chambers USA* for Litigation: General Commercial in West Virginia, Jared is described by clients as “a well-connected and experienced attorney” who is “consistently fair and responsive.” He leads FBT Gibbons’ Business Litigation Practice Group (Central Region).

Jared regularly handles matters with nationwide implications for banks, lenders, and financial services clients. Admitted to practice in West Virginia and Pennsylvania, as well as before the U.S. Court of Appeals for the Fourth Circuit and federal district courts including the Northern District of Illinois, he represents institutional clients wherever their disputes are filed. His practice routinely extends across FBT Gibbons’ multi-state platform, reflecting the firm’s ability to serve clients in jurisdictions nationwide.

Jared has extensive experience in complex commercial disputes, including breach of contract, fiduciary duty claims, and product liability matters. He routinely defends financial institutions in consumer and commercial litigation, including class actions involving claims under the West Virginia Consumer Credit Protection Act, the Fair Debt Collection Practices Act, and the Telephone Consumer Protection Act (TCPA). He also represents clients in the technology, energy, and private equity industries in a broad range of commercial disputes.

Named Banking and Finance "Lawyer of the Year" in Charleston by *Best Lawyers in America* in both 2023 and 2025, Jared regularly represents national and community banks, institutional lenders, and financial services companies in litigation arising from lending relationships, regulatory compliance, and finance disputes. He has extensive experience defending financial institutions against claims of predatory lending and violations of federal and state consumer protection statutes.

Jared regularly represents creditors, financial institutions, and other parties in bankruptcy and insolvency proceedings. He has become a recognized voice in the emerging field of cryptocurrency insolvency, publishing a three-part series on crypto bankruptcy and insolvency principles and authoring a 2026 article for the American Bankruptcy Institute on director and officer liability in bankruptcy. Bloomberg Law quoted him in August 2026 on the implications of the Voyager Digital exculpation ruling.

Jared is a frequent author and commentator on insolvency, financial regulation, and emerging technology issues in bankruptcy. In addition to his Bloomberg Law commentary, he was a panelist on "Cryptocurrency Fraud and Insolvency in Chapter 11" at the American Bankruptcy Institute's Winter Leadership Conference in 2025 and co-hosted the ABI TechBytes Podcast on cryptocurrency and the law. He has been quoted in U.S. News & World Report on FDIC depositor protections following bank failures and has authored articles for BankBeat and Connections Magazine on topics including the Supreme Court's ruling in *Cantero v. Bank of America* and TCPA developments involving AI-generated calls.

Jared lives in Putnam County, West Virginia with his wife, Jennifer, and his children: Jackson, Caroline, Davis, and Harper. He serves as President of the Putnam County Board of Zoning Appeals and has volunteered extensively with Legal Aid of West Virginia, for which he received the 2017 Distinguished Pro Bono Service Award.

Other Info About Jared

Experience

Commercial Litigation.

Representing parties in bankruptcy matters.

Extensive experience defending financial institutions in litigation involving claims of predatory lending and violation of the West Virginia Consumer Credit Protection Act and the Federal Fair Debt Collection Practices Act.

Experience defending financial institutions in class action suits.

Litigation regarding Fiduciary Duty/Estates and Trusts.

Extensive management of complex product liability litigation.

TCPA Litigation and Compliance, including class actions.

Education

West Virginia University College of Law, J.D., 2003

Hampden-Sydney College, B.A., 2000, *magna cum laude*
Phi Beta Kappa
Omicron Delta Kappa

Courts

U. S. District Court for the Southern District of West Virginia

U. S. District Court for the Northern District of West Virginia

U. S. Court of Appeals for the Fourth Circuit

U.S. District Court for the Northern District of Illinois

Recognition

Chambers USA, Litigation: General Commercial, 2024-2026

The Best Lawyers in America® 2023 and 2025 Banking and Finance "Lawyer of the Year" in Charleston, WV

The Best Lawyers in America® – Banking and Finance Law, 2022-2027; Commercial Finance Law, 2025-2027; Commercial Litigation, 2019-2027; Insurance Law, 2020-2027; Litigation – Banking and Finance, 2021-2027; Personal Injury Litigation – Defendants, 2023-

2027

Selected for inclusion in *West Virginia Super Lawyers®*, 2021-2026

Selected for inclusion in *West Virginia Super Lawyers Rising Stars®*, 2012-2018

2017 Distinguished Pro Bono Service Award Recipient

Leadership West Virginia, Class of 2016

Featured Case: FBT attorneys granted stay in West Virginia, ensuring continued care for over 300 children in need

Professional Affiliations

West Virginia State Bar

West Virginia Defense Trial Counsel

American Bar Association

Civic Activities

Putnam County Board of Zoning Appeals, President

Extensive time volunteered to Legal Aid of West Virginia

Firm Committees

Business Litigation Practice Group, Vice-Chair

Compensation Committee, Member

Inclusion, Diversity, Equity & Belonging Committee, Former Member

Legal Personnel Committee, Former Member

Presentations

Panelist, "Cryptocurrency Fraud and Insolvency in Chapter 11, American Bankruptcy Institute," Winter Leadership Conference, 2025

Co-host, *ABI TechBytes* Podcast Examines Cryptocurrency and the Law – Ep. 257, November 2023

Consumer Lending Compliance, WV Bankers Association Consumer Lending School 2018, 2019

The Coming Wave of Director and Office Lawsuits, WV Bankers Association 2013

Major Publications

Director and Officer Liability in Bankruptcy: From Background Risk to Central Battleground?, American Bankruptcy Institute, August 2026

"AI-Generated Calls: Telecom's Next TCPA Frontier?" Author, *Connections Magazine,* January 2025

"What bankers need to know following Supreme Court ruling in *Cantero v. Bank of America*," *BankBeat,* September 18, 2024

Banking Law Blog

Overdraft Fee Final Guidance From The FDIC, November 19, 2010

New Credit Card Rules In Effect, August 22, 2010

Featured Articles

Lessons from Cryptocurrency Insolvencies for Traditional Lenders

Protecting Lender Rights Before a Borrower Files Chapter 11

Five Litigation Risks Facing Special Assets Officers in 2027

The State of the CFPB Amid Reduction in Force Litigation

Clicking Has Consequences: Fourth Circuit Rules Streaming Service's Arbitration Clause in Website Registration Is Enforceable

Stays Pending Appeal: The Status Quo's Best Friend

What Is the Appellate Practitioner's First Order of Business the Day of Oral Argument?

Failed-Bank Response Team: Borrower and Lender Perspectives

Crypto Winter Series: Can the Legal World Catch Up with the Rapid Development of Crypto Innovation? | Part 3 of 3

Crypto Winter Series: Bankruptcy, Insolvency, and Liquidation Principles for Crypto Investors | Part 2 of 3

Crypto Winter Series: What Are the Current Insolvency Concerns and What Do They Mean | Part 1 of 3

You've Been Crypto-Served

Litigation Regarding the CARES Act's Paycheck Protection Program

ALERT – Paycheck Protection Program 2.0: New Rules and Additional Guidance as of April 26, 2020

Lender Liability: An Expected Post-Coronavirus Legacy?

CARES Act Aims to Help Health Sector and Stabilize Economy

CARES Act Provides Relief to Small Businesses: What You Need to Know Now

SBA Relief Update: What Can My Business Do Now and What Might Be Coming?

West Virginia Joins Other States Enacting Statewide "Stay-at-Home" Orders

SBA Relief for Businesses Impacted by COVID-19 – Disaster Assistance Loans

Community Reinvestment Act (CRA): Are Changes on the Way?

How to Address a Consumer Dispute in Compliance with Fair Credit Reporting Act

New FCC Database Aims to Reduce Potential Liability of Businesses under the Telephone Consumer Protection Act

West Virginia Supreme Court: WVCCPA does not apply to Landlord/Tenant Relationships

CFPB ARBITRATION RULE: What You Need to Know Now

West Virginia Supreme Court Dismisses M.E.R.S. Recording Fee Putative Class Action

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