Matthew R. Schantz

Partner

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Industries

Utilities

Finance

Manufacturing

Mobility

Technology

Practice Areas

Data, Digital Assets & Technology

Data Security & Privacy

AI Legal Strategies

Corporate Law

Digital Health

German Desk

Health Care

Intellectual Property

International Services

Latin America Desk

Middle East & North Africa Desk

Patent

Trademarks

Solutions

Data Centers

Bar Memberships

Indiana

Matt serves clients of all sizes, from individual inventors to international conglomerates, and has advised regarding data, AI, software, electrical, mechanical, semiconductor, cryptography, security, and electromagnetic technologies in industries as diverse as computer security, automotive, digital advertising, banking, wireless communications, telematics, music distribution, blockchain, and retail. He brings his educational and Department of Defense work background in intellectual property, computer engineering, cryptography, and security to bear on clients' management of data systems and policies, vendor agreements, pursuit of patent rights, development of trademark rights, engagement in technology transactions, and licensing of a vast array of IP and technology.

Matt has also written or negotiated agreements on behalf of providers, distributors, integrators, and users of software that's commercialized using SaaS, PaaS, or embedded software licensing models in the data analytics, AI, cybersecurity, medical image analysis, ERP, government grant data management and funding, and many other fields.

Matt is the immediate past chair of the Intellectual Property Committee of IEEE-USA and serves weekly as a lay counselor/coach at the Grace Care Center in Noblesville, Indiana. He is admitted to practice as a patent attorney before the United States Patent and Trademark Office.

Other Info About Matt

Education

FBT Gibbons

The University of Chicago Law School, J.D.,1995, *cum laude*

Purdue University, B.S.E.E., Electrical Engineering, 1991, highest distinction

Purdue University, B.S., Mathematics, 1991, highest distinction

Recognition

World Trademark Review (WTR) 1000 (The World's Leading Trademark Professionals), 2023 – 2025
– Top Attorney in Indiana – Silver Band

The Best Lawyers in America® – Patent, 2014-2027, "Lawyer of the Year," 2021

Selected for inclusion in *Indiana Super Lawyers® Rising Stars*, 2009

Professional Affiliations

Institute of Electrical and Electronics Engineers (IEEE-USA) IP Committee Chair, 2023–2024

IEEE Working Group P1817 (Consumer-Ownable Digital Personal Property)

Senior Member, Institute of Electrical and Electronics Engineers (IEEE), 2006-present

Association for Computing Machinery (ACM), 2006-present

International Trademark Association (INTA)

The Trademark Reporter, Editorial Board Member, 2014-2017

Indiana State Bar Association

Indianapolis Bar Association

Civic Activities

GCC Foundation/Grace Care Center, Noblesville, Indiana, Personal Shopper and Co-op Advisor, 2017- present

Grace Church, Noblesville, Indiana, Grace Kids, Shepherd, 2013-2022

Westfield High School, Westfield, Indiana, Westfield Band Boosters, 2013-2017

Grace Church, Noblesville, Indiana, Out Loud Youth Worship Ministry, Team Leader, 2013-2015

Church at the Crossing's God Made Me Ministry, Co-Division Leader, 2002-2011

Oak Trace Elementary School, Small Group Leader and BizTown Mentor, 2005-2009

Westfield Youth Soccer Association, Coach, 2006, 2012

Presentations

Podcast Guest, "Battling Back Cybersecurity Threats," Automotive Insiders, February 2025

"AI in Data Security & Privacy" Lexology Masterclass Webinar Series, Presenter, December 2024

"AI in Products/Services Contracting" Lexology Masterclass Webinar Series, Presenter, November 2024

Featured Articles

When Your Vendor's Breach Becomes Your Lawsuit: Privacy Risk Lessons from Recent Bank Litigation

The Identity Problem: Authentication, Fraud, and Who's Actually Buying

Indiana Water Treatment Plants and Utilities Required to Reinforce Cybersecurity Defenses

Managing Data Security and Privacy Risks in Enterprise AI

AI and Health Care Providers: Managing the Risks with Data

You're So Vain, You Probably Think This Software's About You...

You. Yes, You. Cybersecurity Awareness at the Company Level

McRo v. Bandai: Evidence related to claimed improvement is key to whether claims are directed to an abstract idea

Bascom v. AT&T Mobility: Fodder for arguments on patent eligibility

Disappearing Patent Royalties, No Superpowers Required

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