

# Samantha M. Quimby

## Partner

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**Industries**

Consumable Goods

Industrials

Manufacturing

Technology

**Practice Areas**

Intellectual Property

Copyright

Franchise & Distribution

International Services

Sports & Entertainment

Trademarks

**Bar Memberships**

Maryland

Ohio

Washington, D.C.

Sam is an "a to z" brand lawyer, representing both domestic and global clients in a wide array of intellectual property matters relating to trademark, copyright, and unfair competition issues, with a particular emphasis on trademark prosecution, counseling, licensing, enforcement and litigation, including the defense and prosecution of *inter partes* proceedings before the Trademark Trial and Appeal Board.

In addition, Sam assists clients with anti-counterfeiting measures in both the U.S. and abroad, including past efforts for a world-famous cartoon brand that necessitated interaction with counsel and customs authorities in numerous countries on an almost daily basis as well as ongoing enforcement efforts for one of the world's most recognizable collegiate brands. Sam also has extensive experience representing clients in intellectual property disputes on the internet, including domain name disputes and the misuse of copyrighted material, and has brought successful Uniform Domain Name Dispute Resolution Policy (UDRP) proceedings to recover domain names from cybersquatters on behalf of The Limited, Cracker Barrel, Food Network, HGTV and totes-Isotoner, just to name a few. These UDRP proceedings included key domains for these companies, such as thelimitedscandalcollection.com, crackerbarrel.online, hgtvmagazine.com, foodnetworkasia.com and isotoner-slippers.com.

While Sam services clients in all industries, she has extensive experience with procuring and protecting brands in the lifestyle, sports/collegiate, and food/beverage industries. Her career has included many highlights, including her previous work assisting women's fashion retailer The Limited with negotiating an exclusive license with ABC, actress Kerry Washington, and fashion designer Lyn Paolo for a fashion line based upon the then hit show *Scandal,* and her recent success with securing the widely publicized trademark registration for THE on behalf of The Ohio State University.

Sam has also been consistently ranked in the gold band of the *World Trademark Review 1000* (WTR 1000) since 2015, an independent ranking of the top 1000 trademark practitioners world-wide. According to the WTR 1000, "*[Sam's] facility for getting signatures on the dotted line is famed among peers, particularly when it comes to sports and collegiate licensing.*" The World Trademark Review has also noted Sam's *"very practical and business-minded"* approach to client service and is quoted as being *"one of the most knowledgeable and experienced trademark attorneys in the country" and* having *"built a very sophisticated practice.*"

Before becoming a trademark lawyer, Sam had aspirations of becoming a business and tax attorney. After receiving the degree of Juris Doctor (J.D.), she pursued the degree of Master of Laws (LL.M.) in Business and Taxation. During this time, Sam also took a position as a project assistant for a team of trademark attorneys and was heavily involved in the successful defense against a trademark infringement suit, including the request for a preliminary injunction, brought against the then upcoming launch of Current TV in U.S. District Court, Southern District of Ohio. It was this very experience that signaled a change in Sam's aspirations.

*Sam is a member of the Ohio, Maryland, and D.C. bars.*

## Other Info About Sam

**Education**

Capital University Law School, J.D.

Capital University Law School, LL.M.

Kenyon College, B.A., *magna cum laude*

## Courts

United States District Court for the Southern District of Ohio, 2007

## Recognition

*Managing Intellectual Property's* IP STARS, 2026

*The Best Lawyers in America®,* Litigation—Intellectual Property, 2025-2027

*World Trademark Review (WTR) 1000* (The World's Leading Trademark Professionals), 2015-2025
– Top Attorney in Ohio – Gold Band

*WTR Global Leaders*, 2019-2026
– Selected as a Global Leader by the *World Trademark Review (WTR)*

Selected to *Columbus CEO*'s 2025 Top Lawyers list, Intellectual Property and Patent Law

Leadership Council on Legal Diversity (LCLD), 2017 Fellow

*Chambers USA,* Intellectual Property, 2024-2026

*Chambers USA*, "Up and Coming," Intellectual Property, 2015-2017

*Ohio Super Lawyers Rising Stars®*, 2014-2017

Featured in Columbus Business First "20 To Know In Technology" Article, May 2013

## Professional Affiliations

International Trademark Association (INTA)
Anti-Counterfeiting Committee, Member, 2016 – 2017; 2022-2023 (by appointment)

Non-Profit Committee, Member, Programming Team Chair, 2012 – 2015 (by appointment)
Ohio State Bar Association, Member
Columbus Bar Association, Member
American Bar Association, Member

**Civic Activities**

Equality Ohio Education Fund (EOEF), Board of Directors, Secretary, Executive Committee, Nominations Committee Chair

**Firm Committees**

Women's Initiative Committee, Member

Diversity, Equity, Inclusion & Belonging Committee, Member

## Featured Articles

Scam Alert: Fake USPTO "Trademark Verification" Communications Targeting Trademark Applicants

'Trademark Blink' Style Scam Targets Business Owners

Protecting Your Brand During the Coronavirus

Obtaining Federal Trademark Protection for Hemp and CBD Products

Domain Name Enforcement Post-GDPR

Attention Website Operators and Online Service Providers

In Fashion this Season (and also Eligible for Copyright Protection): Graphical Elements of Clothing Designs

Attention Website Operators and Online Service Providers: It's Time to Refile Your Designated Agent Information with the U.S. Copyright Office

Updated Status of Sunrise Periods

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December 30: Updated Status of Sunrise Periods

November 6: Updated Status of Sunrise Periods

October 8: Updated Status of Sunrise Periods

The New TLD Era: Status Update – What Have We Seen and What Should We Expect?

May 12: Updated Status of Sunrise Periods and Trademark Claims Notification Periods

April 1: Updated Status of Sunrise Periods and Trademark Claims Notification Periods

January 2: Updated Status of Sunrise Periods and Trademark Claims Notification Periods

The New TLD Era: Much Ado About Nothing?

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