



Gene F. Price

Partner

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Louisville, KY 40202

Industries

Manufacturing
Energy
Industrials
Mobility
Renewables
Supply Chain
Technology
Utilities

Practice Areas

Litigation
AI Legal Strategies
Data Security & Privacy
Data, Digital Assets &
Technology
Technology Transactions
Tort Defense

Bar Memberships

Indiana
Kentucky

Gene has substantial real-world experience in cybersecurity and data management. As a member of the firm's Data Security and Privacy team, his practice includes helping clients cope with their cyber risks. This includes incident response planning and management, supply-chain concerns, and assessments of strategic data governance, privacy-focused frameworks, and business continuity development. He also works with clients on cybersecurity audits and certifications. After 36 years of services, Gene recently retired from the U.S. Navy as a Rear Admiral, where he served as commander of the Office of Naval Intelligence, commander of Naval Information Forces Reserve, and director of the National Maritime Intelligence Integration Office. He returned to fulltime work as a civilian in October 2022.

Other Info About Gene

Experience

Defense of commercial insurance policies, including indemnity and general liability

Cybersecurity counseling relating to governance, risk management, threats, remediation, and incident response

Defense of companies and self-insured entities in ERISA litigation

Admiralty and Maritime litigation and contractual issues

Prosecution of declaratory judgment actions, including coverage disputes

Winkler v. V.G. Reed & Sons, Inc.
619 N.E.2d 597, Ind.App., 1993

Winkler v. V.G. Reed & Sons, Inc
638 N.E.2d 1228, Ind., 1994

Hamilton v RDI/Caesars Riverboat Casino, Inc
179 F.Supp.2d 929, S.D.Ind., 2002

Ford v. RDI/Caesars Riverboat Casino, LLC
503 F.Supp.2d 839, W.D.Ky., 2007

RDI/Caesars Riverboat Casino, Inc. v. Conder,
896 N.E.2d 1172, 2008 A.M.C. 2861, Ind.App., 2008

Caesars Riverboat Casino, LLC v. Kephart,
903 N.E.2d 117, Ind.App., 2009

Education

University of Louisville, Louis D. Brandeis School of Law, J.D., 1988

University of Louisville, B.A., 1980

Courts

All Federal Courts in Indiana, Kentucky, and Southern District of Illinois

Recognition

The Best Lawyers in America®, Insurance, 2013–2027; Employee Benefits (ERISA), 2024–2027; Litigation – ERISA, 2027

University of Louisville, Louis D. Brandeis School of Law,
Distinguished Alumnus Award, August 23, 2015

Professional Affiliations

American Bar Association

Indiana State Bar Association, Litigation Committee District Representative

Kentucky Bar Association

Louisville Bar Association

Floyd County Bar

Defense Research Institute

Civic Activities

Floyd County Riverboat Charitable Foundation, Investment Committee, Member

Shively Area Ministries (support for the indigent), former Board Member and Counsel

Habitat for Humanity, Volunteer

Firm Committees

Information Security Steering Committee, Member

Presentations

Podcast Guest, "[Battling Back Cybersecurity Threats](#)," Automotive Insiders, February 2025

Major Publications

Co-Author: Cybersecurity Fundamentals for Logistics Partners, *Security Magazine*, May 2023

Featured Articles

[When Your Vendor's Breach Becomes Your Lawsuit: Privacy Risk Lessons from Recent Bank Litigation](#)

[At the Intersection of Manufacturing and Technology](#)

[Indiana Water Treatment Plants and Utilities Required to Reinforce Cybersecurity Defenses](#)

[AI and Energy: Network Innovation and Growth](#)

[Making your Dreams Come True: How to Reduce AI Risks and Liabilities](#)

[Insights Into the Changing Landscape of Cyber Insurance](#)

[Oregon Likely Next State to Pass Comprehensive Data Privacy Legislation](#)

[Making Practical Use of the Federal Agencies' New Ransomware Guidance](#)

[Maritime Industry Hit by Yet Another Swell of Cyberattacks](#)

[You're So Vain, You Probably Think This Software's About You...](#)

[WARNING – Banking Crisis Could Fuel Increase in Cyber Fraud Schemes](#)

[Global Supply Chains under Increased Cyber Threats](#)

[SCOTUS Decision Could Limit Censorship by Social Media Platforms](#)

[You. Yes, You. Cybersecurity Awareness at the Company Level](#)

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