# William S. Morriss

## Partner

wmorriss@fbtgibbons.com | 415.857.8307

235 Pine Street
Suite 2300
San Francisco, CA 94104

Great American Tower
301 East Fourth Street, Suite 3300
Cincinnati, OH 45202

**Industries**

Finance

Computer Systems & Software Development

Life Sciences

Technology

**Practice Areas**

Corporate Law

AI Legal Strategies

Data Security & Privacy

Data, Digital Assets & Technology

Digital Health

Health Care

Intellectual Property

Litigation

Patent

Technology Transactions

**Solutions**

Data Centers

**Bar Memberships**

Ohio

California

William's practice focuses particularly on the law as it relates to software and other technology. Since joining the firm, William has represented inventors seeking to obtain protection for software implemented inventions before the United States Patent and Trademark Office; has represented businesses and individuals in patent infringement litigation, both in defending against allegations of infringement, and in enforcing patents against accused infringers, and has assisted clients in business transactions which include software, both in negotiating and drafting contracts, and in performing due diligence review of agreements in the context of potential acquisitions, including the review for a $335 million acquisition.

William has also earned the Artificial Intelligence Governance Professional (AIGP) certification from the International Association of Privacy Professionals (IAPP). The AIGP is a global credential certifying that the holder can ensure safety and trust in the development and deployment of ethical artificial intelligence (AI) and ongoing management of AI systems.

William performs pro-bono legal services through Volunteer Lawyers for the Poor. He is an expert chess player and a black belt in Aikido (a Japanese martial art).

## Other Info About William

## Experience

"Method and Apparatus for an Interchangeable Wireless Media Streaming Device"
U.S. Pat. No. 10,021,157

"Method and Apparatus for Real Time Automated Intelligent Self-Scheduling"
U.S. Pat. No. 9,679,265

"Personalized Memory Compilation for Members of a Group and Collaborative Method to Build a Memory Compilation"
U.S. Pat. No. 9,286,643

"Automated System for Assisting the Architectural Process"
U.S. Pat. No. 9,110,870

"Active Computer System Defense"
U.S. Pat. No. 8,763,122

"Integrated Simulation Technology"
U.S. Pat. No. 8,731,722

"Intelligent Tutoring System"
U.S. Pat. No. 8,684,747

"Mobile Device Management Solution"
U.S. Pat. No. 8,660,536

"Serialization for Delta Encoding"
U.S. Pat. No. 8,595,187

"System and Method for Closed Loop Decision-making in an Automated Care System"
U.S. Pat. No. 7,599,861

"System and Method for a Functional Extensibility Framework"
U.S. Pat. No. 7,590,980

"System and Method for Document and Data Validation"
U.S. Pat. No. 7,451,394

"Automated Brain MRI and CT Prescriptions in Talairach Space"
U.S. Pat. No. 7,450,983

"Method and Apparatus for Detecting Unsafe Conditions"
U.S. Pat. No. 7,439,512

## Education

Georgetown University Law Center, J.D., 2005, *magna cum laude*
Order of the Coif
ABA/BNA IP Award

University of Southern California, B.S., 2002, Computer Science, m *agna cum laude*
U.P.E. (Computer Science Honor Society)

## Courts

USPTO, 2007

Southern District of Ohio, 2008

Sixth Circuit Court of Appeals, 2008

Federal Circuit Court of Appeals, 2008

## Recognition

Selected for inclusion in *Ohio Super Lawyers Rising Stars®*, 2013, 2018

Inventor of "Error and Manipulation Resistant Search Technology" U.S. Pat. No. 10,706,092

Co-inventor of "Open Source License Management" U.S. Pat. No. 8,589,306

Co-founder of IP Toolworks

Certified OneTrust Privacy Management Professional, 2019

Certified Information Privacy Professional/United States (CIPP/US), International Association of Privacy Professionals, 2019

## Professional Affiliations

International Association of Privacy Professionals (IAPP); Certified Artificial Intelligence Governance Professional (AIGP)

Ohio State Bar, 2005

United States Patent and Trademark Office, 2007

## Presentations

**Presenter:** AI Inventions at the USPTO, Enterprise Technology Association's (ETA) Nashville AI Week, May 13, 2026

**Panelist:** Risk vs Innovation: Navigating AI Trust, Governance, and Compliance, Enterprise Technology Association's (ETA) Nashville AI Week, May 13, 2026

**Presenter:** Easter Eggs vs. Rotten Eggs in the MPEP, IP Toolworks, April 6, 2023

**Presenter:** Janke v. Vidal: Patenting a Mathematical Model at the USPTO?, IP Toolworks, February 8, 2023

**Speaker:** Recent Developments in Patent Subject Matter Eligibility, 28th Annual University of Dayton Program in Law and Technology Seminar, June 2018

**Speaker:** Bankers & Bitcoins: What You Need to Know, Bankers & Bagels presented by Frost Brown Todd & BKD CPAs and Advisors, May 2018

**Speaker:** Blockchain Beyond Bitcoin: Models, opportunities, threats and risk management, 10th Annual NKU Cybersecurity Symposium, October 2017

**Presenter:** IANYA Chat Ep. 4 "Everything's obvious with hindsight"

**Presenter:** IANYA Chat Ep. 3 "The first half million goes to patent protection"

**Speaker:** Intellectual property and open source licensing basics, The Perl Conference, June 2017

**Presenter:** IANYA Chat Ep. 2 "Promoting progress in the useful art of BBQ"

**Presenter:** IANYA Chat Ep. 1 "You lost me at no patent"

**Speaker:** Accounting for Everything but Alice while Patenting Tomorrow's Data Security Technology**,** University of Dayton's 25th Annual Program in Law and Technology Seminar, June 2015

**Panelist:** Limitations of Intellectual Property Based Assets, ITechLaw World Technology Law Conference and Annual Meeting, May 2015

### Major Publications

Author: *"Examining the USPTO's 2025 AI Inventorship Guidance,"* World Intellectual Property Review, January 26, 2026

Author: *"USTPO Guidance Suggests 2 Strategies for AI Inventions,"* Law360, September 2024

Author: "*State Privacy Laws Poised to Fight Unauthorized Voice Cloning,*" Bloomberg Law, July 2024

Author: "*Will AI Destroy the DMCA Copyright Compromise*?," The Journal of Robotics, Artificial Intelligence & Law, Volume 7, No. 4, 2024

Author: "*Who Owns AI Created Content? The Surprising Answer and What To Do About It,*" Reuters Legal News, December 2023

## Featured Articles

USPTO Guidance Suggests Two Strategies for AI Inventions

State Privacy Laws Poised to Fight Unauthorized Voice Cloning

Will AI Destroy the DMCA Copyright Compromise?

Three Steps to AI Success for CEOs

Who Owns AI Created Content? The Surprising Answer and What To Do About It

CareDx v. Natera: Cooked by Boilerplate

New PTO Pilot for Deferring Prosecution of Eligibility Issues

Antipodean AI Attains Inventorship: Implications of Australia's Outlier Status on AI Inventors

Right to Repair & Telematics Data Access

Google v. Oracle – Supreme Court Issues Landmark Opinion on Fair Use; Sidesteps Interface Copyrightability Questions

Spare a Thought for Patents When Fighting COVID-19

What's Changed? California AG Becerra releases second set of revisions to proposed CCPA regulations

Customedia v. Dish Illustrates Difficulty of Determining Patent Eligibility

Data Privacy Detective Podcast Episode 47 – Cookies and California, Businesses Beware

SRI International v. Cisco: Patent Eligibility Unresolved Tension between Highest Courts

Patent Office Speechless!! Fed. Cir. Says Evidence Needed for Ineligibility

Fed. Cir. Hears Mobile Interface Eligibility Appeal – What Happened Next BLEW MY MIND

A new hope for inventors? Emerging liberalization of subject matter eligibility in Trading Technologies v. CQG

One Weird Trick to Beat Alice Rejections (Examiners HATE This)

What's happened to software inventions? Five unexpected facts that will change how you see patent eligibility

McRo v. Bandai: Evidence related to claimed improvement is key to whether claims are directed to an abstract idea

Bascom v. AT&T Mobility: Fodder for arguments on patent eligibility

© 2026 FBT Gibbons LLP. May be considered attorney advertising in some jurisdictions.