Industries

Manufacturing

Industrials

Practice Areas

Intellectual Property

Copyright

Patent

Private Equity & Venture

Trademarks

Bar Memberships

Ohio

Eric M. Robbins

Partner

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Eric advises a diverse range of clients across multiple industries concerning their intellectual property (IP) needs, including securing ownership, licensing, infringement, dispute resolution, and enforcement of patents, trademarks, and copyrights. He assists domestic and international manufacturers of consumer goods, toys, chemical products, electronics, medical equipment, packaging, sporting equipment, power tools, safety equipment, wire and cable products, internet-of-things (IOT), and others.

Eric's extensive experience in managing the international patent and trademark portfolios of corporate clients gives him a valuable global perspective on the establishment, preservation, defense, and commercialization of proprietary IP rights. His approach is highly tailored to his clients' specific objectives, with an emphasis on delivering optimal results and value. In addition, Eric has supported patent litigation cases in both federal and International Trade Commission courts.

Prior to his legal career, Eric worked as an applications engineer in the industrial control industry. This experience provides him with a deep understanding of the technical aspects and business realities of his clients' technologies and commercialization initiatives.

Other Info About Eric

Experience

Identifies and advises clients with respect to the risks and rewards of IP ownership, prosecution, and protection strategies.

Counsels clients as to securement, ownership, licensing, avoidance of infringement, dispute resolution, and enforcement of patents, trademarks, and copyrights.

Manages large IP portfolios, including extensive patent portfolios, for domestic and international corporate clients.

Prepares and facilitates ongoing prosecution of patent applications at the U.S. Patent and Trademark Office in the electrical, mechanical, and computer science arts, and coordinates the filing and prosecution of Patent Cooperation Treaty (PCT) and foreign national patent applications.

Prepares Patent Cooperation Treaty (PCT) and foreign national patent applications.

Counsels clients with respect to structuring and managing invention identification and protection programs.

Structures and documents licensing and other transactions for the commercialization of patents and related assets and rights.

Counsels clients with respect to patent portfolio development and management and related research and development activities.

Submits patent-related legal analyses and opinions, including oral and written patentability, landscape, freedom to practice, infringement/non-infringement, and validity/invalidity opinions.

Conducts IP audits/due diligence analysis of usage and ownership of intellectual property by clients and third parties.

Manages filing and prosecution of trademark applications at the U.S. Patent and Trademark Office and coordinates the filing and prosecution of foreign national trademark applications.

Drafts, analyzes, and negotiates IP agreements involving licensing, joint development, supply, consulting, confidentiality, and settlement.

Education

University of Cincinnati College of Law, J.D., 2001

University of Notre Dame, B.S., Electrical Engineering, 1996

Courts

U.S. Court of Appeals, Sixth Circuit

U.S. Court of Appeals, Federal Circuit

U.S. District Court, Southern District of Ohio

United States Patent and Trademark Office (USPTO)

Recognition

The Best Lawyers in America®: Patent Law, 2011-2027

Selected to Ohio Super Lawyers, 2017-2026 – Top 50 in Cincinnati, 2024-2025

Chambers USA, Ohio, Intellectual Property, 2018-2026

Best Lawyers, Patent Law, "Lawyer of the Year": Cincinnati, 2016

Super Lawyers Rising Stars, Ohio, 2005; 2010; 2012-2014

Professional Affiliations

Ohio State Bar Association

Cincinnati Bar Association

Cincinnati Intellectual Property Law Association

Civic Activities

Honorable Order of Kentucky Colonels

St. Gertrude Stewardship Committee (Chair 2013-2015; Member 2012-2016)

Wyoming Firefighters Association (Secretary, 2001-2009; Volunteer Firefighter, 1992-2005)

Professionals Advancing Cincinnati Together (Board Member, 2002-2004)

Leadership Cincinnati Class 49

Firm Committees

Technology and Innovation Committee, Member

Presentations

Disruptive Technologies – Advances that will Transform Life, Business, and the Global Economy, Rome, Italy, September 2017

Challenging patents in the U.S. (post AIA), Lisbon, Portugal, April 2016

Unitary Patent System: Companies – Different Countries, Different Choices, Lisbon, Portugal, April 2016

International Patent Law Workshop, Cleveland, Ohio, Host, October 2014

The Invasive Nature of Civil Discovery in the United States, International Patent Law Workshop, Cleveland, Ohio, Moderator, October 2014

Overview of Changes in U.S. Patent Laws Resulting from the Leahy-Smith America Invents Act – Practical Consequences for European Companies and Patent Attorneys, Patent Law Workshop, Dusseldorf, Germany, April 2013

The America Invents Act, Dusseldorf, Germany, October 2011

Major Publications

Contributor: "Ask the Professional: What Businesses Need to Know about Data Breaches," *Cincy Magazine*, May 2015

Featured Articles

It's Obvious…Right?! The Federal Circuit Unveils New Obviousness Standard for Design Patent Applications

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