

Industries

Technology

Consumable Goods

Industrials

Manufacturing

Practice Areas

Intellectual Property

Advertising & Media

AI Legal Strategies

Data Security & Privacy

Data, Digital Assets & Technology

International Services

Japan Desk

Latin America Desk

Technology Transactions

Trademarks

Bar Memberships

Maryland

Texas

Languages

English

Spanish

Lauren E. Cole

Senior Associate

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Lauren focuses her practice on Data, Digital Assets, & Technology. After joining the firm as part of the Summer Associate program, she now focuses her practice on technology transactions, particularly as clients' needs relate to software and advertising concerns. She works on contracts at all stages from initial drafting to advising on a variety of matters, including development and collaboration, licensing, and addressing underlying intellectual property rights in a transaction. Lauren is currently building her secondary practice within the data security and privacy space, further developing her experience in TDPSA, CPRA, and GDPR compliance concerns, including reporting carve-outs for incident response analyses.

As part of the development of her technology practice, Lauren seeks out opportunities to learn about innovative entrepreneurial endeavors. She also dedicates her volunteer efforts to the LGBTQ+ community by helping with name and gender marker changes, as well as participates in local efforts to improve immigrant rights.

Lauren is admitted to practice law in Texas and Maryland.

Other Info About Lauren

Education

University of Michigan Law School, J.D., 2022

University of Georgia, B.A. in History and Spanish, 2015, *cum laude*

Recognition

Atlas Award, Leadership Council on Legal Diversity, 2025

2025 Pathfinder, Leadership Council on Legal Diversity

Professional Affiliations

PrivacyRules, Latin America Committee Member

Houston Bar Association, LGBTQ+ Committee Member

Trans Legal Aid Clinic of Texas, Volunteer

Michigan Journal of International Law, Managing Editor (former)

Major Publications

"Decoding the American Privacy Rights Act of 2024: What Your Business Needs to Know about the Proposed Privacy Framework," Co-author, *SecurityInfoWatch.com*, May 2024

"Houston founders: How safe is your company's data?", Co-author, *InnovationMap.com,* October 2023

Featured Articles

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Texas Food Manufacturers Required to Label Food Products Containing 44 Specific Additives

Decoding the American Privacy Rights Act of 2024: What Your Business Needs to Know about the Proposed Privacy Framework

Kentucky Joins Growing List of States to Enact a Comprehensive Data Privacy Act. What Does It Mean for Your Business?

AI Chatbots, Hallucinations, and Legal Risks

AI and Energy: Network Innovation and Growth

Houston Founders: How Safe is Your Company's Data?

Oregon Likely Next State to Pass Comprehensive Data Privacy Legislation

Texas Is Next to Pass a Consumer-Friendly, Comprehensive Privacy Law

SCOTUS Decision Could Limit Censorship by Social Media Platforms

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