



Lauren E. Cole

Senior Associate

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Industries

Technology
Consumable Goods
Industrials
Manufacturing

Practice Areas

Intellectual Property
Advertising, Entertainment
& Media
AI Legal Strategies
Data Security & Privacy
Data, Digital Assets &
Technology
International Services
Japan Desk
Latin America Desk
Technology Transactions
Trademarks

Bar Memberships

Maryland
Texas

Languages

English
Spanish

Lauren focuses her practice on Data, Digital Assets, & Technology. After joining the firm as part of the Summer Associate program, she now focuses her practice on technology transactions, particularly as clients' needs relate to software and advertising concerns. She works on contracts at all stages from initial drafting to advising on a variety of matters, including development and collaboration, licensing, and addressing underlying intellectual property rights in a transaction. Lauren is currently building her secondary practice within the data security and privacy space, further developing her experience in TDPSA, CPRA, and GDPR compliance concerns, including reporting carve-outs for incident response analyses.

As part of the development of her technology practice, Lauren seeks out opportunities to learn about innovative entrepreneurial endeavors. She also dedicates her volunteer efforts to the LGBTQ+ community by helping with name and gender marker changes, as well as participates in local efforts to improve immigrant rights.

Lauren is admitted to practice law in Texas and Maryland.

Other Info About Lauren

Education

University of Michigan Law School, J.D., 2022
University of Georgia, B.A. in History and Spanish, 2015, *cum laude*

Recognition

Atlas Award, Leadership Council on Legal Diversity, 2025

2025 Pathfinder, Leadership Council on Legal Diversity

Professional Affiliations

PrivacyRules, Latin America Committee Member

Houston Bar Association, LGBTQ+ Committee Member

Trans Legal Aid Clinic of Texas, Volunteer

Michigan Journal of International Law, Managing Editor (former)

Major Publications

["Decoding the American Privacy Rights Act of 2024: What Your Business Needs to Know about the Proposed Privacy Framework,"](#)

Co-author, *SecurityInfoWatch.com*, May 2024

["Houston founders: How safe is your company's data?"](#), Co-author, *InnovationMap.com*, October 2023

Featured Articles

[New Texas AI Law Affects Collection and Use of Biometric Identifiers](#)

[Texas Food Manufacturers Required to Label Food Products Containing 44 Specific Additives](#)

[Decoding the American Privacy Rights Act of 2024: What Your Business Needs to Know about the Proposed Privacy Framework](#)

[Kentucky Joins Growing List of States to Enact a Comprehensive Data Privacy Act. What Does It Mean for Your Business?](#)

[AI Chatbots, Hallucinations, and Legal Risks](#)

[AI and Energy: Network Innovation and Growth](#)

[Houston Founders: How Safe is Your Company's Data?](#)

[Oregon Likely Next State to Pass Comprehensive Data Privacy Legislation](#)

[Texas Is Next to Pass a Consumer-Friendly, Comprehensive Privacy Law](#)

[SCOTUS Decision Could Limit Censorship by Social Media Platforms](#)

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