Neha M. Matta

Counsel

nmatta@fbtgibbons.com | 513.651.6785

Great American Tower
301 East Fourth Street, Suite 3300
Cincinnati, OH 45202

Industries

Consumable Goods

Manufacturing

Practice Areas

Corporate Law

AI Legal Strategies

Data Security & Privacy

Data, Digital Assets & Technology

Digital Health

Health Care

India Desk

International Services

Outside General Counsel Services

Private Equity & Venture

Technology Transactions

Bar Memberships

Ohio

Indiana

Neha is a member of the Health Care Innovation and the Data, Digital Asset & Technology groups at her firm. Her expertise focuses on health care legal matters, including regulatory compliance, transactional enterprises, corporate transactions, operational matters, fraud and abuse, and privacy. Her passion lies in the intersection of healthcare and technology. Neha leads FBT Gibbons' Emerging Healthcare Technologies working group. Her expertise in this space includes advising clients who specialize in remote patient monitoring, remote therapeutic monitoring, and telehealth services. She also counsels clients on the formation and operation of physician funds that invest in emerging healthcare IT. As part of her practice, Neha works with clients on Value-Based Care Payment models as well as advises on specialized corporate transactions in the health care space.

Prior to joining FBT Gibbons, Neha served as General Counsel for The Health Collaborative, a regional health information exchange, which provides services to the health care community using electronic health information technology, data aggregation and data analysis to better understand and improve the provision of healthcare's triple aim (improving patient experience, improving population health, and reducing cost). Neha has extensive experience in health care, data privacy and patient access laws, including compliance with HIPAA, the ONC Information Blocking Regulations, CMS Interoperability and Patient Access Rule, and Part 2 Regulations.

Prior to practicing corporate law, Neha worked as an insurance defense litigator where she was recognized as a *Rising Star* by Indiana Super Lawyers and *Up & Coming Lawyer* by the Indiana

Business Journal. Neha is Chair of the Cincinnati Bar Association's Health Law Committee, Advocacy Chair for the Ohio chapter of Central & Southern Health Information and Management System Society (COHIMSS), and serves on the advisory boards for Hoxworth Blood Center, University of Cincinnati's Advancement & Transition Services programs, as well as the University of Cincinnati's Timothy Freeman Center for Intellectual and Developmental Disabilities.

Other Info About Neha

Education

University of Cincinnati College of Law, J.D.

Xavier University, MBA, 2022

George Washington University, BA, International Affairs and Political Science, *summa cum laude*

Recognition

Selected for inclusion in *Indiana Rising Stars®*, 2017

Up & Coming Lawyer, Indiana Business Journal, 2016

Firm Committees

Inclusion, Diversity, Equity & Belonging Committee, former Member

Major Publications

Co-Author: "HIPAA Final Rule Addressing Reproductive Health Requires Significant Compliance Measures by December 2024," *Westlaw Today,* August 2024

Featured Articles

AI in Health Care: Litigation Risk, Governance, and the Path to Responsible Adoption

HIPAA Final Rule Addressing Reproductive Health Requires Significant Compliance Measures by December 2024

AI and Health Care Providers: Managing the Risks with Data

Beware Privacy Risks In Training AI Models With Health Data

Private Equity and Creating and Fostering a Culture of Health Care Compliance

CMS Final Rules on Payment Impacts for Remote Therapeutic Monitoring

HHS Proposes Rule Prohibiting Some Previously Allowed Disclosures Connected to Reproductive Care

Contractor Advisory Committee Meeting Signals Potential Changes to Reimbursement of Remote Monitoring

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